



**water**  
treatment  
services

## CORPORATE STYLE GUIDE



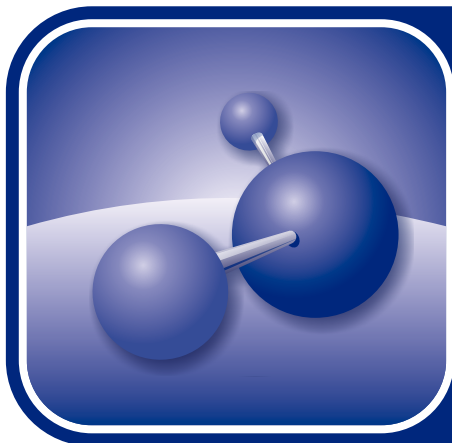


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#### CMYK COLOUR VALUES



C:100, M:85, Y:5, K:20



C:0, M:0, Y:0, K:50



C:100, M:0, Y:0, K:0

#### PMS COLOUR VALUES



PMS 280



50% BLACK



100% CYAN

#### RGB COLOUR VALUES



R:0, G:39, B:118



R:153, G:153, B:153



R:0, G:173, B:239

#### VINYL COLOUR VALUES



3M SAPPHIRE BLUE



3M MEDIUM GRAY



3M OLYMPIC BLUE

## PROFESSIONAL GRAPHIC DESIGN FONTS

The official font for professional graphic design is the Myriad Pro family of fonts.

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890( )@?!-+=

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890( )@?!-+=**

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890( )@?!-+=

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890( )@?!-+=**

*ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890( )@?!-+=*

***ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890( )@?!-+=***

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890( )@?!-+=

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890( )@?!-+=**

## STANDARD WINDOWS FONT FOR OFFICE USE

The official font for use by Water treatment Services staff is the Verdana family of fonts.

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890( )@?!-+=

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890( )@?!-+=**

*ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890( )@?!-+=*

***ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890( )@?!-+=***